

MICHAEL F. GONDEK

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PROFILE: Graphics professional with strong creative, production and project management skills. A print and packaging designer with hi-end photo retouching and color skills, experienced in print | web | video design.

SOFTWARE:



<u>Adobe Illustrator*</u>	(23 years)	since 1987
Quark Xpress	(23 years)	since 1987
Microsoft Office Suite	(21 years)	since 1989
<u>Adobe Photoshop*</u>	(20 years)	since 1990
Adobe Premiere	(18 years)	since 1992
<u>Adobe Acrobat*</u>	(17 years)	since 1993
Extensis Suitcase	(17 years)	since 1993
Adobe After Effects	(16 years)	since 1994
Filemaker Pro	(15 years)	since 1995
Adobe Dreamweaver	(13 years)	since 1997
Corel Painter	(13 years)	since 1997
<u>Adobe InDesign*</u>	(9 years)	since 1991
Adobe Encore	(7 years)	since 2003

ADOBE BETA TESTER*

EMPLOYMENT: **Independent Contractor/Graphics Design Expert** FEB 2002 TO PRESENT



- Extensive knowledge of FDA, USDA regulations for packaging design. This has won new business accounts, because clients feel secure when their packaging design is in the hands of an experienced designer.
- Known as the Photo retouching/color correction expert who is the select choice for the most difficult and important jobs. Consistent producer of the highest quality professional results.
- Recent Account Experience: V05, ST Ives, Tresemme, Dean Foods, Gorton's Fish, Tampico, Keebler, Kellogg's, Kraft Foods, Captain Morgan Rum, Land O' Lakes, Harley Davidson, Sears, Kmart, Miller Brewing, Southwest Airlines and ALDI.
- Independent contractor for Euro Tatham RSCG, Ambrosi, Group 360, Launch Creative, Ogilvy Mather, Wencel & Hess, Equator and DDB.
- Project Manager for large scale trade shows — managed design, printing, finishing, delivery of graphics. Developed networked MS Access status reports for capacity planning. Managed the outsourcing of banners, light box graphics, tension fabric graphics, carpet logos and 3D letters.
- Web Usability Testing: Measuring effectiveness of websites by using Six Sigma & CMM methods to analyze video recordings of task completion times. Developed methodologies and wireframes for new improved sites for Bank of America.

FRANKEL.

Frankel (Creative Technologies Manager) OCT 2000 TO FEB 2002

- Lab tested creative hardware and software prior to all agency rollout. Planned and managed agency creative upgrades and budget. Cut costs on agency Ram upgrade to additionally upgrade all creatives monitors to 21".
- Provided all agency training and phone support for creative software.
- Published and maintained intranet site, keeping agency current on design and technology.

Frankel (Senior Computer Graphics Artist) OCT 1995 TO OCT 2000

- Computer graphics artist utilized for agency's high profile design projects including: (Amoco, Dinosaur Movie, Frito-Lay, Kraft, Lego, McDonald's, Motorola, Nestle, Oldsmobile, Pepsi, Star Wars, Tropicana, US Postal, Visa, etc).
- Conceptual and production layout, photo retouching color correction, logo and typesetting.
- Designed new business pitches to fortune 500 clients and the creative for new products.



Wace USA (Senior Graphics Artist) JUL 1993 TO OCT 1995

- Photo retouching, color correction, trapping and separation to Scitex & Crossfield 9500.
- Design & layout, logo design: (Marlboro, P&G, Wrigley Chewing Gum, Levis, Planet Hollywood, Disney, Barilla, Welch's, Kraft, Santa's Best & ADP).
- Creative redesign of the Kraft Foods salad dressing line.
- Created complex custom dies: 14 sided calendar cube, triple level ceiling dangler.
- Developed halftone technology for Marlboro Red high-definition color touchplates making the most vivid red ever printed.

CAPS

CAPS (Graphic Services Manager) NOV 1992 TO JUL 1993

- Managed department, job quality control, network & software maintenance.

CAPS (Graphics Artist) FEB 1991 TO NOV 1992

- Packaging & concept design for: (Miller Brewing, Oscar Mayer, Brach's, SouthWest Airlines).
- Color separations and trapping for rubdowns, including 13 spot color Oscar Mayer lunchables.
- Layout of 800+ page catalog for Johnson Outboard motors. This included scanning and streamlining all parts to a higher quality and more compact vector format.
- Layout typesetting and optimizing of images for ads in Chicago Suntimes and Tribune.



Viprofix (Advertising Manager) MAY 1989 TO FEB 1991

- Managed and designed advertising for this typographical equipment reseller.
- Lab tested new computer hardware/software for inclusion into product line.
- Installed digital publishing systems including all software and hardware.
- Designed first Polish language typefaces marketed in Europe/US.
- Developed and conducted training for customers who purchased imagesetting systems.

EDUCATION:

Illinois Institute of Technology (BS in Marketing/Computer Science)

- Computer Lab Manager - Managed, upgraded and repaired computer network, tech help for students.
- Advertising Manager - Managed design and layout of school newspaper "Technology News".
- Deans list

WORK HISTORY PRIOR TO COLLEGE:

Ace Stamp Works

- Monotype hot metal typesetter, stat machine operator.

Laser Type Services

- Testing repairing & training: Varitype, Compugraphics, Linotronic and CRTronic photo typesetting machines.